Purpose

→ To introduce & practice the skills of building and activating effective networks

→ Creating our own networking map

→ Talking about values: courage, respect, reciprocity, ambition & purpose

→ Encouraging couragerous and bold actions
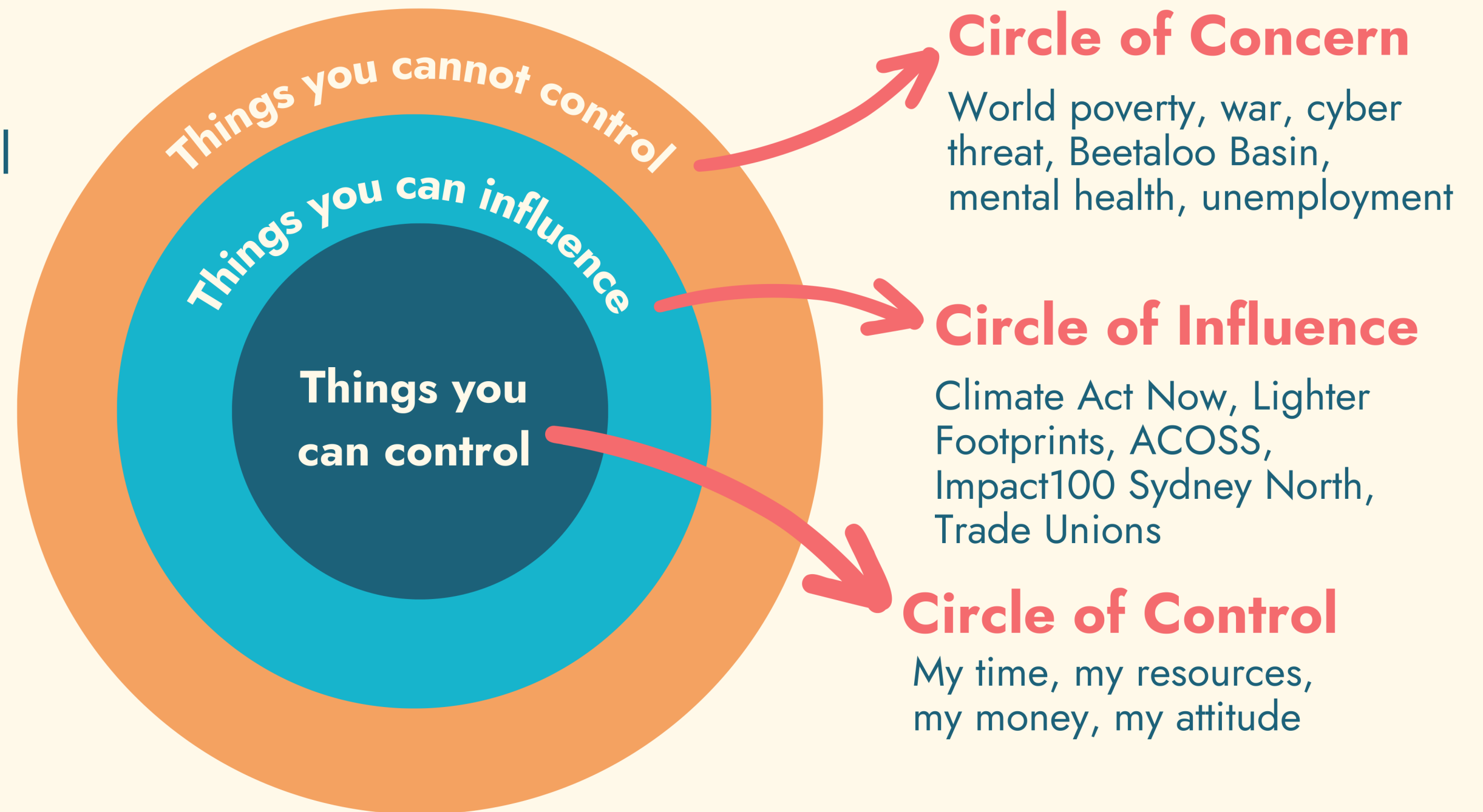
→ Actually begin networking tonight

Agenda

1. Groups: practical examples of effective networking

2. Theory of networking

3. Turbo charge networking - networking by design

4. Groups: Create a network map

5. Networking tips sheet

6. Convention details

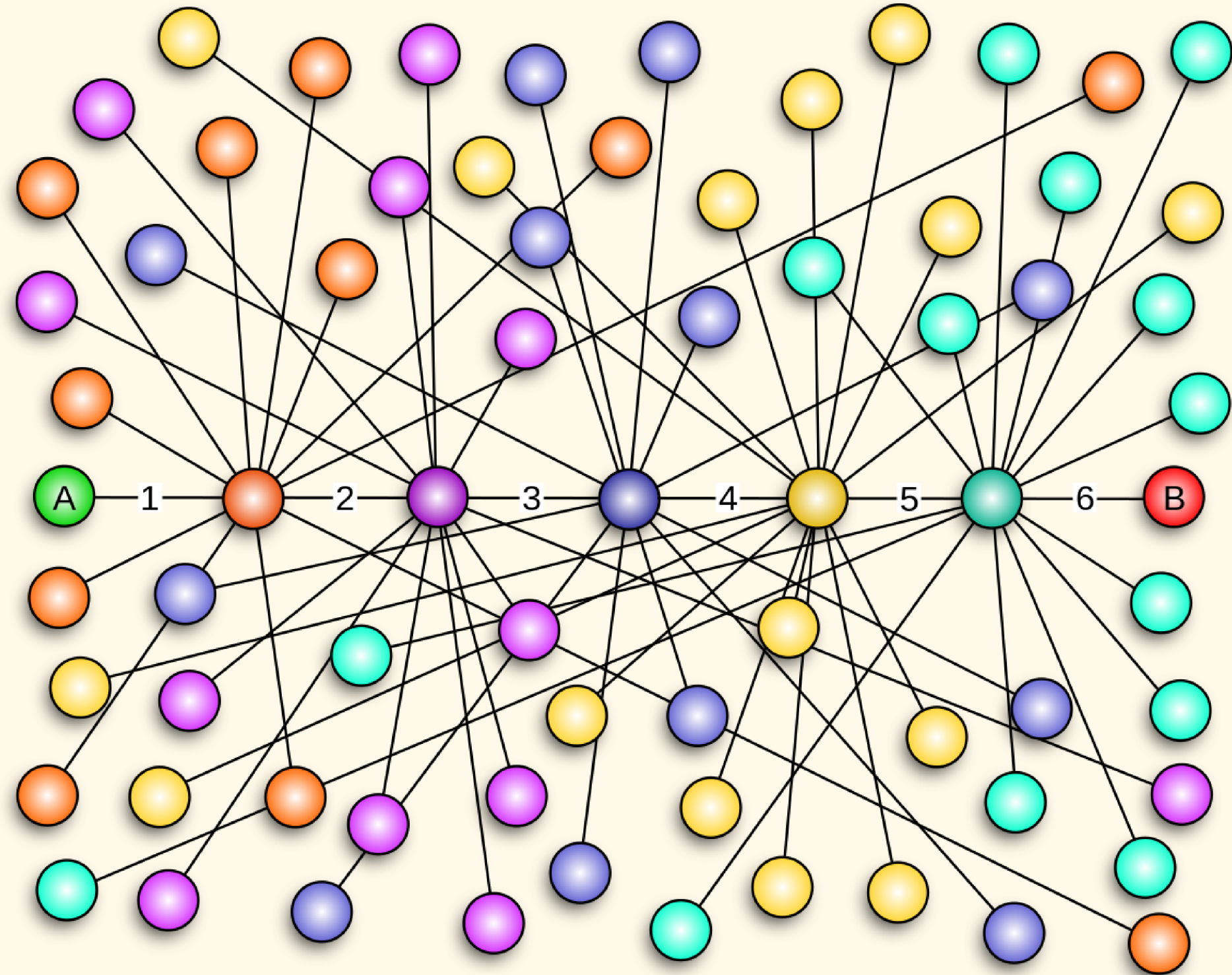# Community Independents Project

Theory of networking

Covey's Circle of Control

We have to work at the level of our control, build our influence to impact on the issues in our sphere of concern.

Things you cannot control

Things you can influence

Things you can control

Circle of Concern

World poverty, war, cyber threat, Beetaloo Basin, mental health, unemployment

Circle of Influence

Climate Act Now, Lighter Footprints, ACOSS, Impact100 Sydney North, Trade Unions

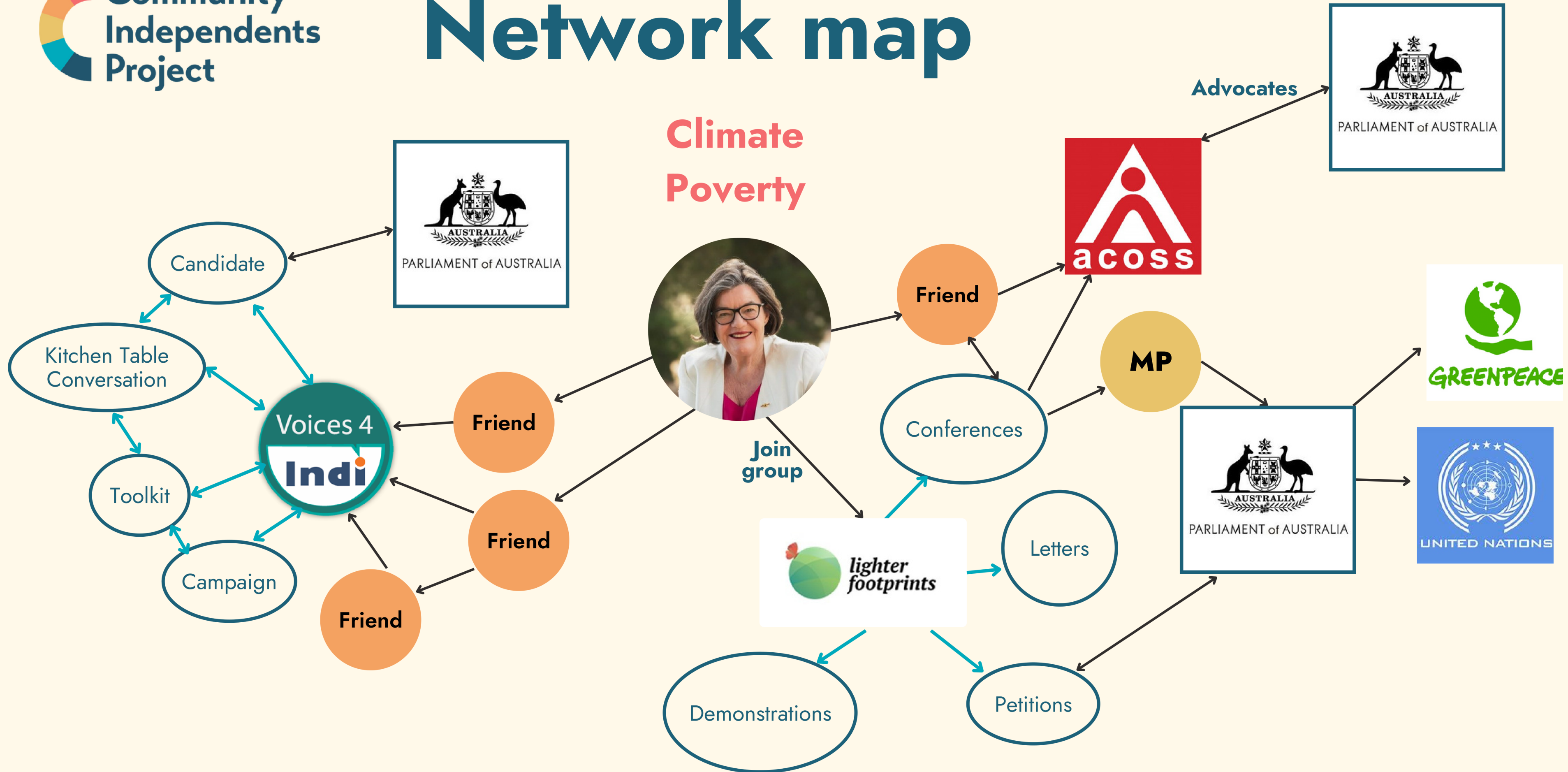**Circle of Control**

My time, my resources, my money, my attitude

Six degrees of separation

Six degrees of separation is the idea that everyone is six or fewer social connections away from each other

By strategic networking we can find the skills we need to get things done

The art - finding the person who knows the person you want to know.

Network map

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Climate
Poverty

Advocates

PARLIAMENT of AUSTRALIA

acoss

GREENPEACE

PARLIAMENT of AUSTRALIA

UNITED NATIONS

Candidate

Kitchen Table Conversation

Voices 4 Indi

Toolkit

Campaign

Friend

Friend

Friend

Join group

Friend

Conferences

MP

lighter footprints

Letters

Demonstrations

Petitions

Networking by design - tips

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→ Clarity of task: "what one thing if done really well will make a significant difference"

→ The ask: Jobs and actions matched to skills

→ Target and goals: 1000 people by end of the month

→ Ease of joining & connecting: one click, membership — free

→ Communication strategy: WhatsApp group, Slack, Facebook

→ Building social capital — the leader builds the love and connection and creates the vibe; it cannot be delegated; celebrations, inclusiveness, name tags

→ Manage the risk - back hat, what will go wrong?

Drawing your own network - by design

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Networking by design

Clarity of task: "what one thing if done really well will make a significant difference?"

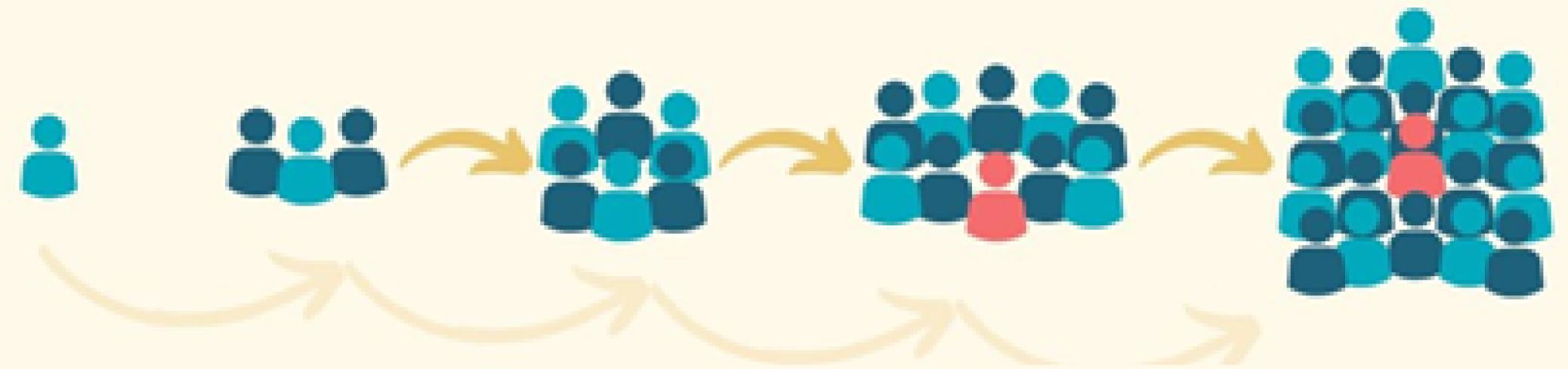| PURPOSE	NAME & Phone number	MESSAGE/SCRIPT	EVENT: Venue, time & date	Date to be completed

Introducing CIP Toolkit

www.communityindependentsproject.org/cip-toolkit

The CIP Toolkit contains community building tips, resources and case studies focused on the journey to the election of a community independent and effective representation. There are many resources available on community activism and organising. Rather than duplicate this material, the Toolkit provides a starting place for the community independent movement and putting community at the centre of politics.

It's all about community.

The Toolkit is organised according to the different stages of the community journey: from starting a community group, building the tribe, finding out what the community cares about... right through to the community working with MPs.

Networking summary

Characteristics

- Clear purpose

- Reciprocity

- Generosity

- Relationships rather than transactional

- Regular maintenance

- Renewal - growing the network, make new people welcome

Activity

- Form a group and/or join a group

- Share information and connect people - WhatsApp, Slack, socials

- Organise events - conferences, workshops, doorknocking

- Interactive social media

- Gather and share information - surveys, petitions, letters, reports

- Make time for meeting and greeting

- Make it easy to connect - name tags, sharing contact details

Community Independents Project

CIP Convention

→ Tickets now on sale

Visit CIP website for details and sign up link

→ Not receiving our newsletter?

Check your spam folder and save our email address into your contacts.

www.communityindependentsproject.org/convention-2023

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CONVENTION 2023

Get Political: Communities Taking Action

Online Saturday 3 June 9.15am-5pm

Building community for a better Australia. Join us to connect, collaborate, activate.